



PLC Training - Making Training Pay

Company Name	PLC Training
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Principal Contact	Mike Dawson, Director
Nature of Business	Training Consultancy
General Information	Date Company Established: February 1997
Service Information	1. Professional Development Training 2. Life and Business Coaching 3. Training Consultancy
Principal Customers	BT Health Marks & Spencer Citibank N.A. Gateway Communications
Recent Contracts Secured	Training Policy & Process - BT Health IT Training Management - Marks & Spencer Management Development Training - Citibank Executive Coaching & Presentation Coaching - Gateway
Our Method	Make our customers' investment in training pay: 1. Listen to their needs and identify business objectives 2. Link business objectives to training objectives 3. Devise training programmes to meet objectives 4. Evaluate training based on achieving objectives